



# ELECTION BRIEFINGS FOR YOUR TEAM

Let Cogent Strategies provide your organization an Election Day roadmap that offers insight and implications of this year's must watch House, Senate and state races.



## POLITICAL EXPERTS

Cogent's bi-partisan, bi-cameral team of political, policy and campaign experts will provide election insights informed by experience and backed by data.



### Kimberley Fritts

Founder and CEO  
» Campaigns  
» Political Strategy



### Edda Collins Coleman

Managing Director  
» House and Senate Democrats  
» Administration



### Randall Gerard

Managing Director  
» House and Senate Republicans  
» Governors



### Andrew Kauders

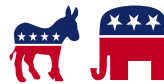
Managing Director  
» House and Senate Democrats  
» Democratic Leadership



### Dave Oxner

Managing Director  
» House and Senate Republicans  
» Political Trends

## BRIEFINGS COVER



### Key Races and Issues

Trending candidates and issues motivating voters



### Polling and Fundraising

The data and dollars that impact the races



### Legislative Impact

How the election results could shift legislative priorities



### What to Watch

Early indicators of election outcomes

## NEED SOMETHING CUSTOM?

Cogent can customize a unique presentation for your organization that informs your employees, global leadership teams and board of directors.

GET IN TOUCH

✉ [politics@kogent-strategies.com](mailto:politics@kogent-strategies.com)